Having a smartphone seems to be the future of wireless communication. As with all new technology, there are both advantages and disadvantages to having one, both in and outside of the workplace. Overall smartphones seem to have more benefits than risks and this has been proven by their rise in popularity and increasing saturation of the consumer market in recent years. Everyone should posses a smartphone as they expand connectivity, give users constant access to the Web, and eliminate the need to carry around multiple devices.

Kommentiert [E1]: this is an example of a theoretical introduction. it introduces both sides, leaning towards one side early on and ending with the thesis statement for that side. As the thesis statement does not contradict the rest of the introduction, it is ok to add it without any introductory phrases.

To begin with, smartphones benefit their users' lives because of the increased connectivity they provide. Normal cell phones only have two options: calling and texting. While this can get the message across, smartphones allow users multiple ways of communicating. Not only can they call, text and IM, but they also provide access to email, video calling and video conferencing. It is also possible to use a smartphone to remain connected through social networking sites like Twitter, Facebook and LinkedIn. This wider variety of communication outlets enhances user interaction. A business executive, for example, using video conferencing, for example, can pick up on physical cues used by the person he is communicating with, providing him with more information about the person than a normal telephone conversation does. After the call, he can then check out further information about the person on LinkedIn by opening up an application and typing in a name on his phone. This is just one of the many possible advantages of improved connectivity.

Kommentiert [E2]: this is a very typical topic sentence as it is like a mini-thesis statement. Also note, the use of linking language.

Kommentiert [E3]: here is the development. although it uses a lot of examples, it is clearly an elaboration of the controlling idea.

Kommentiert [E4]: illustration – a concrete example is the typical way of using illustration to support your argument

Kommentiert [E5]: wrap up – as seen here, the wrap up gives a tone of finality to the paragraph and idea, yet leaves the reader wanting more.

Another advantage of smartphone use is the spread of internet access they have caused. At first, Web browsing tended to occur at a desk in an office, where a cable could reach a PC. Wireless access and laptops moved the Web to pretty much anywhere in the house or office, but smartphone technology has sent the Web onto the subway, into cars and to the park - wherever there is cellular coverage. What's more, the latest smartphones can display nearly as much of the Internet as PCs, including games and streaming high definition videos. Having access nearly everywhere has a multitude of applications from retrieving information to entertainment purposes. For example, public transportation users have more flexibility because they no longer have to memorize time

Kommentiert [E6]: again, this topic sentence is "mini-thesis" style, however by varying the use of vocabulary, word class, phrasing, etc, the author is able to keep the reader interested.

Kommentiert [E7]: again, this development explains the topic sentence in more detail.

tables. They can just use their phones to look up their next train wherever they are. Moreover, while on the train, they have countless entertainment possibilities to pass the time as they travel to their destination. Such conveniences greatly enhance the lives of smartphone owners.

Finally, smartphones enhance their owners' lives by eliminating the need to carry around multiple items. Once, an entire bag was required to carry around all of the devices needed for daily activities. Now, everything is in one place: the smartphone. Smartphone owners no longer have the burden of having to carry a cell phone, laptop, organizer, mp3 player, book, and GPS device. Instead they just need their phone to fulfil the same functions. In fact, some devices which are convenient to have but a nuisance to carry around, like a camera or flashlight are also standard applications of smartphones. Through miniaturized hardware that packs a processor, speakers, a camera, a GPS receiver, and a Wi-Fi adapter into a cell-phone-sized device, a smartphone puts all of this functionality into a pocket.

As stated above, smartphones make the lives of their owners easier. The conveniences provided by continual internet access, a growing number of functions, and greater connectivity make the choice of buying a new phone straightforward. Phones with just calling and texting are certain to be a rarity in the near future.

Kommentiert [E8]: illustration – another concrete example

Kommentiert [E9]: wrap up – this time a general statement summarizing the argument does the job of ending the paragraph

Kommentiert [E10]: this final topic sentence follows the same format as the previous two.

Kommentiert [E11]: as this argument requires so much illustration in order to develop it, the two become intertwined. This is perfectly alright for those arguments which are hard to elaborate on without getting into the concrete details. although this paragraph is a bit shorter than the other two, adding a sentence illustrating the above mentioned idea, would be too repetitive. It's better to risk losing a few points for having a significantly short body paragraph than having overly repetitive arguments

Kommentiert [E12]: again, you can sense a tone of finality in this wrap up

Kommentiert [E13]: as with all good conclusions, this one restates the main ideas in a new and interesting way, synthesizing them as well. it finishes with a look into the future. this can kind of be seen as reflecting on the consequences